



REPLY TO  
ATTENTION OF

ATSS-CD

23 June 2017

**DEPARTMENT OF THE ARMY**  
UNITED STATES ARMY SERGEANTS MAJOR ACADEMY  
11291 SGT E. CHURCHILL STREET  
FORT BLISS, TEXAS 79918

MEMORANDUM FOR ALL ASSIGNED/ATTACHED PERSONNEL, US ARMY SERGEANTS MAJOR ACADEMY, FORT BLISS, TX 79918

SUBJECT: Policy Memorandum # 09, **Commandant's Reenlistment/Transition Incentive Program**

1. Reference: AR 601-280, The Army Retention Program, dated 01 Apr 16.
2. Purpose: To outline the Commandant's Reenlistment/Transition Incentive Program.
3. The retention of quality Soldiers and their Families is of vital importance to the success of the Army accomplishing its mission, not only for today, but tomorrow as well. Reenlistment in today's Army is a privilege. I challenge all leaders to take an active role in accomplishing that mission. Today's Soldiers are tomorrow's leaders.
4. As an incentive to the reenlisting or transitioning Soldiers, I will reward one 96-hour Special Pass which will be taken as soon as possible commensurate with mission accomplishment.
5. This incentive is available to any Soldier assigned/attached to USASMA. It also applies to Soldiers who extend under the Bonus Extension and Retaining (BEAR) Program or are accepted into the Green to Gold Program.

**"Ultima Strong!"**

JIMMY J. SELLERS  
CSM, USA  
Commandant