



REPLY TO
ATTENTION OF:

DEPARTMENT OF THE ARMY
UNITED STATES ARMY SERGEANTS MAJOR ACADEMY
11291 SGT E. CHURCHILL STREET
FORT BLISS, TX 79918

ATSS-CD

23 June 17

MEMORANDUM FOR ALL ASSIGNED/ ATTACHED PERSONNEL, US ARMY
SERGEANTS MAJOR ACADEMY (USASMA), FORT BLISS, TX 79918

SUBJECT: USASMA Policy Memorandum #28 – **Online Conduct**

1. References:

- a. AR 600-20 (Army Command Policy), dated 6 Nov 14
- b. AR 600-100 (Army Leadership), dated 5 Apr 17
- c. AR 350-1(Army Training and Leader development) dated 19 Aug 14
- d. U.S. Army Social Media Handbook, date Mar 14
- e. ALARACT 122/2015, dated 27 July 15

2. Purpose: To outline the Commandant's policy on online conduct for those personnel assigned to USASMA.

3. Army Values require that everyone be treated with dignity and respect. I expect all assigned/attached personnel to comply with the Army Values in every aspect of our lives, including online conduct. Harassment, bullying, hazing, stalking, discrimination, retaliation, and any other type of misconduct that undermines the dignity and respect of another person, is not consistent with Army Values and negatively impact command climate and readiness. Soldiers or civilian employees who participate in or condone misconduct, whether offline or online may be subject to criminal, disciplinary and/or administrative actions. Contract employee misconduct will be referred to the employing contractor through applicable contracting channels for appropriate action.

4. When using electronic communications devices, everyone should apply "Think, type, post": "think" about the message being communicated and who could potentially view it. ; "type" a communication that is consistent with Army Values and; and "post" only those messages that demonstrate dignity and respect for self and others.

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5. USASMA personnel who experience or witness online misconduct should report matter to the chain of command, equal opportunity, equal employment opportunity, sexual harassment/assault response and prevention, the inspector general, or Army law enforcement officials as appropriate.

6. Failure to obey this policy may subject service members to discipline under the Uniform Code of Military Justice and/or adverse administrative action. Civilian employees may be subject to appropriate civilian charges under the OPM Table of Penalties, and/or adverse administrative action.

JIMMY J. SELLERS
CSM, USA
Commandant